



# HAWK-EYE

INNOVATIONS

WTA SINIAKOVA

Point: ALL Current Game Mode Off

	Sets	Games	Points
PETKOVIC	1	0	00
SINIAKOVA	0	1	00

Statistic: Serve Direction

1st Serves 2nd Serves

Play All Play Last

Output 1 Camera 4

PETKOVIC 6 0 40  
SINIAKOVA 4 0 30

Camera 6



## SMART Stadium

FOR TENNIS HOSPITALITY

[hawkeyeinnovations.com](http://hawkeyeinnovations.com) | [pulselive.com](http://pulselive.com)

# SMART Stadium

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Up until now, accessing live broadcast feeds within the stadium for the multiple stakeholders who need access to this content has been complicated. Hawk-Eye's SMART Replay technology simplifies the work flow significantly by recording all camera feeds once and making them available via an IP infrastructure on site for hospitality suites, big screen, coaching and medical.

## Why SMART Stadium

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### LIVE

Records every broadcast angle in real-time and in sync so replays can be viewed simultaneously.

### DATA & STATS

Combines Hawk-Eye ball tracking data with video, giving fans the ultimate interactive experience.

### FAN EXPERIENCE

Access to Hawk-Eye tracking data and key match statistics in real time.

### SCALABLE

Each server takes up to 12 feeds and can be seamlessly linked together to take as many camera feeds as are available.

### FLEXIBILITY

Servers can be housed in control room or in OB truck.

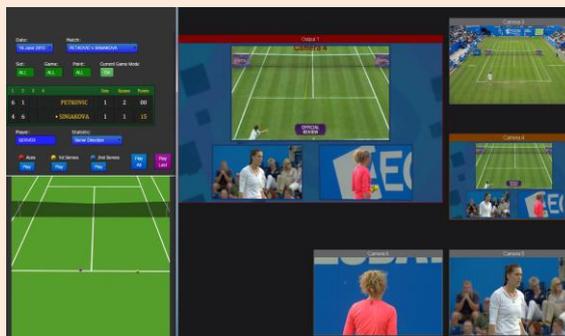
# Hospitality Suites

SMART Replay enhances the hospitality experience by making all camera angles immediately available, meaning corporate guests do not have to rely on the broadcast output to watch replays.

Key incidents from a match can be bookmarked centrally to generate real time highlights whilst guests can also select highlights, deep-dive into Hawk-Eye's data, choose camera angles and use a digital zoom via an intuitive touch screen:



**Rewind and fast forward previous points**



**Replay the last point at the click of a button**

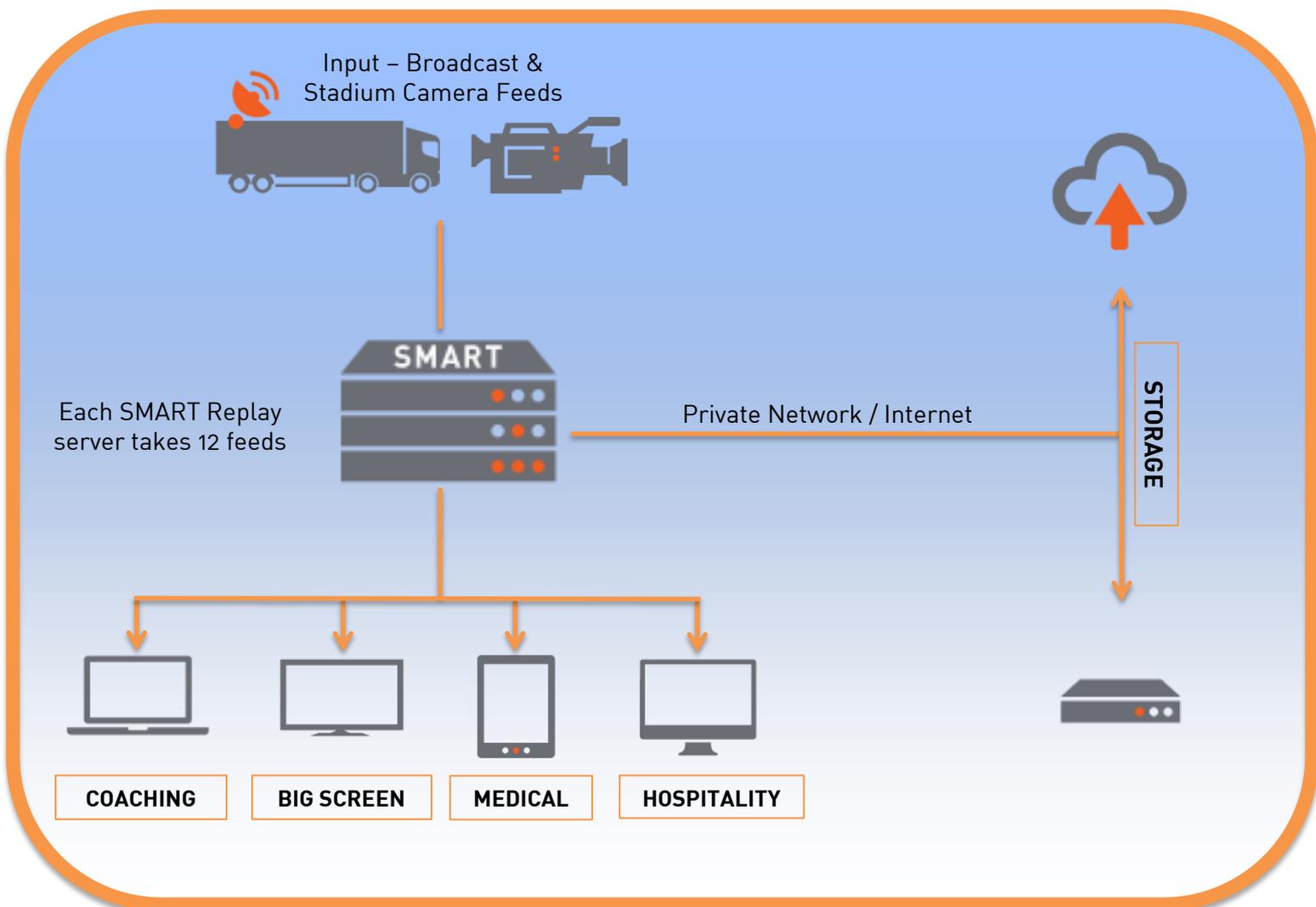


**Select ball bounce points to view selected shot**



**Replay key moments of the match from any angle**

# How it works



## SMART Replay servers

Each server ingests and records up to 12 HD SDI inputs in sync via fibre or coaxial cable connected to the broadcast truck.

## Software

The SMART Replay software enables users to select as many camera angles as they want via a split screen and watch frame by frame in slow motion or use a digital zoom.

## Recording & Archiving

All feeds are automatically recorded and archived. These feeds can be uploaded to the cloud or portable hard drive in multiple formats including MP4, MOV or AVI.

## Access & Management

SMART Replay enables multiple clients to independently access the angles and view them without any interference between users.



# HAWK-EYE

INNOVATIONS

## CONTACT

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