



## **RUGBY WORLD CUP SEVENS 2009 PRESS PHOTOGRAPHERS – VENUE CODE OF CONDUCT**

The Accredited RWC Sevens 2009 Press Photographers (“Accredited Photographers”) operate in the Match Venue and at Training Grounds used by Teams participating in the Event and in other areas designated by RWC, which makes their work, behaviour and dress subject to public scrutiny.

Therefore, as well as the general Terms and Conditions of Accreditation and Media Rules applicable for the Event by which Accredited Photographers are bound, this Code of Conduct has been developed for Accredited Photographers. In the event of any breach RWCL will take appropriate action that may include the suspension, withdrawn and/or cancelled of accreditation.

1. Two categories of Accredited Photographers will operate within the enclosure: Roving and Static photographers are clearly distinguished by different coloured bibs. Roving photographers can move freely around the perimeter of the playing field (unless local geography prevents their free access) while Static Photographers are located either behind the goal posts or in an area(s) dictated by the geography of the venue.
2. In order to enter the venue Photographers need their individual Accreditation Device.
3. The bib must be worn on the outside of clothing and must be clearly visible at all times. The bib is Tournament specific and identifies through the number its owner.
4. The access of Accredited Photographers to their pitch position is managed by the Venue Media Manager. A briefing will take place 45 minutes before the start of the first match of each day, when all Venue specific issues are discussed. Should photographers have any complaint, they must lodge it with the RWC Media Manager at the Venue.
5. Accredited Photographers may not switch ends during Matches.
6. No Accredited Photographer may enter the field of play, tunnel or dressing room areas and any transgressor is liable to have their Accreditation suspended, withdrawn, revoked and/or cancelled.
7. Roving Accredited Photographers must remain behind TV cameras and advertising boards at all times. Obstruction of TV cameras and advertising boards may result in the suspension, withdrawal, revocation and/or cancellation of Accreditation.

10. Accredited Photographers shall not carry or wear any commercial, political, promotional, advertorial slogans, trademarks, banners and logos on their equipment within the playing enclosure, Training Grounds or other areas designated by RWCL .The only branded piece of clothing allowed in the playing enclosure is the RWC Sevens bib, which is a working tool.

10. Accredited Photographers must comply with all requests of the RWC Sevens Head of Communications, RWC Sevens Media Manager, Venue Safety Officers, stewards, RWCL and/or its agents.