



## ECB Media Accreditation 2018 Application Guidelines

Outlined below are guidelines for ECB Media Accreditation for the 2018 ECB cricket season and details of how to apply. Please ensure you read all this information carefully prior to applying for accreditation.

### About ECB Media Accreditation

ECB Media Accreditation provides access for media to cover International and First-Class cricket in England and Wales during the 2018 season including Test Series, Women's Internationals, Royal London ODI Series, International Twenty20, Specsavers County Championship, Royal London One Day Cup, T20 Blast and Kia Super League matches.

Accreditation is granted with the provision that applicants agree to and abide with the ECB's Accreditation Terms and Conditions, and the appropriate venue's Ground Regulations. The ECB reserve the right to decline applications for accreditation, or revoke accreditation at any time.

### Qualification Criteria

To qualify for accreditation, the applicant must be:

- working for a recognised news or sports publication, agency or website which is available to the general public;
- a holder of an AIPS, SJA or approved national press association membership card;
- known by the ECB, the Cricket Writers' Club, one of the 18 First Class Counties, the MCC, Pakistan Cricket Board, Cricket Australia, New Zealand Cricket, Cricket South Africa and The Board of Control for Cricket in India.
- Intending to use content generated as a result of receiving accreditation for journalistic purposes only (i.e. content must not be used for commercial purposes).

All applicants applying under the category of Photographer must be:

- Able to provide evidence that they hold adequate public liability insurance in accordance to the ECB Accreditation Terms and Conditions 2018.

Once applications have been received, the ECB reserves the right to seek additional documentation from applicants to support their application. This may include a supporting letter from their employer (or for freelancers from the organisations to which their work is submitted), and samples of recently published cricket work (press and photographers) or recordings of two recent reports (broadcasters). Similarly, once accreditation has been granted, accredited media may be asked to substantiate their coverage of International and/or County cricket by providing evidence of their recently published work.

Applicants who wish to apply for ECB Media Accreditation but who do not qualify within all the criteria outlined above should contact the ECB Media Operations Team (by email to [accreditation@ecb.co.uk](mailto:accreditation@ecb.co.uk)) to state their case for consideration. Applicants may be asked to provide evidence of their previously published cricket work.

## Deadlines

### **Accreditation Pass Deadline**

Monday 12<sup>th</sup> March 2018, 5pm – Early Season Deadline (UK-based applicants)

Applications submitted before this date that are subsequently approved will be processed and passes posted to applicants in time for the start of the domestic season.

**Only applications received before this date can be guaranteed to arrive prior to the start of the domestic season.**

Applications received after this date will be administered on a rolling process through the season, however successful applicants may not receive their passes in time for the start of the domestic season.

Passes for overseas media personnel will be available for collection from the ECB offices at Lord's Cricket Ground prior to the start of the tour or at each of the venues hosting International matches during the tour.†

*† Applicants collecting their pass from the ECB offices or at Match-Day Venues must provide proof of identity in the form of a passport, driving license or national press card (with photo).*

## **International & Domestic Finals Match Selection Deadlines**

Match selections are staggered in blocks throughout the season and will be available to book via your portal from certain dates (see below) and will close 7 days before the match, to give the ECB Media Operations' team, the most accurate, up-to-date attendance. An email will be sent prior to each of these blocks opening.

You may change your selection at any time up to 7 days before the commencement of the match. Please find the dates when matches will be available to book below:

### FIXTURE BLOCK 1 – Opens 3rd May 2018

- 1st Test, England v Pakistan - Lord's (24/05)
- 2nd Test, England v Pakistan, Emerald Headingley (01/06)
- England Women v South Africa Women, New Road (09/06)
- England Women v South Africa Women, The 1st Central County Ground (12/06)
- 1st ODI, England v Australia, Kia Oval (13/06)
- England Women v South Africa Women, Canterbury (15/06)
- 2nd ODI, England v Australia, SSE SWALEC (16/06)
- England v Australia, Trent Bridge (19/06)
- Women's IT20 Tri-Series Double Header, SA v NZ & ENG v NZ - The Cooper Associates County Ground (20/16)
- 3rd ODI, England v Australia, Emirates Riverside (21/06)
- Women's IT20 Tri-Series Double Header, ENG v NZ & ENG v SA - The Cooper Associates County Ground (23/06)
- 4th ODI, England v Australia, Emirates Old Trafford (24/06)
- 5th ODI, England v Australia, Edgbaston (27/06)

### FIXTURE BLOCK 2 - Opens 7th June 2018

- Women's IT20 Tri-Series Double Header, ENG v NZ & SA v NZ - The Brightside Ground, Bristol (28/06)
- Royal London One-Day Cup Final, Lord's Cricket Ground (30/06)
- Women's IT20 Tri-Series Final, Chelmsford (01/07)
- 1st IT20, England v India, Emirates Old Trafford (03/07)
- 2nd IT20, England v India, SSE SWALEC (06/07)
- England Women v New Zealand Women, Emerald Headingley (07/07)
- 3rd IT20, England v India, The Brightside Ground, Bristol (08/07)
- England Women v New Zealand Women, The 3aaa County Ground (10/07)
- 1st ODI, England v India, Trent Bridge (12/07)
- England Women v New Zealand Women, The Fischer County Ground, Grace Road (13/07)
- 2nd ODI, England v India, Lord's (14/07)
- 3rd ODI, England v India, Emerald Headingley (17/07)

## FIXTURE BLOCK 3 - Opens 11th July 2018

- 1st Test, England v India, Edgbaston (01/08)
- 2nd Test, England v India, Lord's (09/08)
- 3rd Test, England v India, Trent Bridge (18/08)
- Kia Super League Finals Day, 1st Central County Ground, Sussex (27/08)
- 4th Test, England v India, Ageas Bowl (30/08)
- 5th Test, England v India, Kia Oval (07/09)
- T20 Finals Day, Edgbaston (15/09)

### **How to Apply**

All applications must be made through the ECB's online accreditation application system which can be found at [www.ecb.co.uk/accreditation](http://www.ecb.co.uk/accreditation)

Applicants agree that by submitting an application they agree to abide by the ECB Accreditation Terms and Conditions, a copy of which can be found at [www.ecb.co.uk/accreditation](http://www.ecb.co.uk/accreditation)

### **Online Application System – Registration**

Prior to making your application you will need to register for the online system.

It is imperative that registrations are made with the applicant's individual email address and **NOT** that of the sports desk administrator or a generic desk address.

Returning users can log back into their account and update their details before making an application.

### **Online Application System**

Your selection of the question 'What type of media organisation do you represent?' Answers being 'National' or 'Regional' on Step 2 will determine which International matches you are entitled to attend. Selecting a national team will allow you to select all matches for your selected team if approved. Selecting a 'region' will allow you to select international matches held within that region.

Domestic Season:

The 18 Counties are grouped into regions – please select this if you will be following more than one team within a region. As a guide the regions include the following Counties:

- **North** – Durham, Lancashire, Lancashire Thunder, Yorkshire, Yorkshire Diamonds
- **Midlands** – Derbyshire, Leicestershire, Loughborough Lightning, Northamptonshire, Nottinghamshire, Warwickshire, Worcestershire
- **West** – Glamorgan, Gloucestershire, Somerset, Western Storm
- **South** – Essex, Hampshire, Kent, Middlesex, Surrey, Surrey Stars, Sussex, Southern Vipers

*Media who only require access to venues within a single County or limited access to selected domestic games through the season are required to apply to the respective County for County-specific accreditation or match passes/tickets as and when required.*

International Season:

- England, Pakistan, Australia, South Africa, New Zealand and India National Teams – select this if you will be primarily following International cricket in 2018.

*Domestic and International Season Passes are automatically valid for all venues and all matches in the Specsavers County Championship, Royal London One Day Cup, T20 Blast & Kia Super League (excluding Finals Days unless attendance is confirmed via the Accreditation Portal). Selection of a region is only used for determination of which International Matches you are entitled to apply for, and not which venues you can attend in the domestic competitions.*

*Season Passes are valid for U19 and Lions matches†. Applicants are required to inform the ECB Media Operations team at [accreditation@ecb.co.uk](mailto:accreditation@ecb.co.uk) of their proposed attendance at U19 and Lions matches.*

### **Photographer Public Liability Insurance Documentation**

All photography applicants are required to provide evidence of Public Liability Insurance cover for an amount of not less than £5,000,000 for any one occurrence and not less than £20,000,000 in aggregate and free from any restrictions or exclusions in respect of his/her activities at the Venue

You can either upload a PDF version of your PLI during the application process via the media portal.

Or alternatively, please email [accreditation@ecb.co.uk](mailto:accreditation@ecb.co.uk) with the attached Word or PDF document that contains adequate evidence of Public Liability Insurance cover.

The subject and content of the email should read as below to enable the ECB to accurately process your application.

#### **For individuals/freelance photographers**

*Subject: "Applicants Name" Photographers Public Liability Insurance*

*Email Content: Full Name as per accreditation application*

*Full Organisation name as per accreditation application*

*Full email address and home address as per accreditation application*

#### **For Agencies, Media Companies and Organisations**

*Subject: "Organisation Name" Photographers Public Liability Insurance*

*Email Content: Full Organisation Name as per accreditation application*

*Full list of photographers that have applied for ECB accreditation on behalf of the organisation*

*Full organisation address as per accreditation application*

### Application Approval Process

- The ECB will seek endorsement for all applications from at least one of the following:
  - Cricket Writers' Club;
  - PCB (for Pakistani media organisations);
  - Cricket Australia (for Australian media organisations);
  - BCCI (for Indian media organisations);
  - Cricket South Africa (for South African media organisations)
  - New Zealand Cricket (for New Zealand media organisations)
  - Media officer at one of the 18 First Class Counties, MCC, or KNCB
  - Editor, assignments coordinator or producer of the applicant's publication/organisation.
- The ECB reserves the right to overturn any endorsement if the applicant does not meet the qualification criteria.
- Applicants for whom an endorsement cannot be established will not be approved for accreditation and will receive an email outlining the reasons why their application has not been successful.

### Match Attendance Requests Approval Process

- Possession of an ECB Media Accreditation Pass **DOES NOT** automatically grant access to Men's and Women's International Matches or Domestic Finals Days. All applicants requesting attendance at these matches will be put onto a "Pending" list, with access allocated on a match-by-match basis.
- Applicants can check the status of their match attendance requests at any time by returning to [www.ecb.co.uk/accreditation](http://www.ecb.co.uk/accreditation) and logging into the system. If there are less than 5 days remaining before the start of a match and your booking status is "Pending", please contact the ECB Media Operations Team (by email to [accreditation@ecb.co.uk](mailto:accreditation@ecb.co.uk)) for clarification.
- Priority order for pass validation at Major Matches (*written press*):
  - Cricket correspondents/journalists from national newspapers and agencies of the competing countries
  - Feature writers from national newspapers and agencies of the competing countries
  - Cricket correspondents/journalists from National newspapers and agencies from other Test Cricket playing Nations
  - Newspapers local to the host venue
  - International newspapers and agencies from other Countries
  - Newspapers from other UK regions

### ECB Accreditation Contacts

All queries relating to ECB Accreditation should be directed to a member of the Media Operations Team in the ECB Events Department.

Primary Contact: Matthew Legg  
Email: [accreditation@ecb.co.uk](mailto:accreditation@ecb.co.uk)  
Phone: 44 (0)207 432 1200  
Webpage: [www.ecb.co.uk/accreditation](http://www.ecb.co.uk/accreditation)

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