



England and Wales Cricket Board

GDPR

Privacy Notice-NatWest CricketForce

The England and Wales Cricket Board Limited (**ECB**) is the national governing body for cricket and is also the Local Organising Committee for the ICC Cricket World Cup 2019 (**CWC2019**), the organiser of the New Tournament, runs We Are England Cricket Supporters and runs numerous programmes to support recreational cricket.

Under the General Data Protection Regulation, we are required to provide you with certain details concerning how your personal data will be used and protected.

Full details of how we use and protect your personal data, as well as your rights in respect of it, are in our Privacy Policy which you can find by clicking [here](#). A summary of the key points is shown below.

Names of data controller	The England & Wales Cricket Board Limited
Contact details	Mail: England and Wales Cricket Board Lord's Cricket Ground London NW8 8QZ Email: privacy@ecb.co.uk phone. 020 7432 1200 website. www.ecb.co.uk
Categories of personal data	Club contact <ul style="list-style-type: none">• Full Name.• Phone number.• Email address.
Sources of personal data	You.
Automated decisions	None.
Purposes of processing	The ECB will process your personal data for the purposes of: <ul style="list-style-type: none">• Administering your Club application for the NatWest CricketForce programme;• Supporting the delivery of activities, facilities and digital resources to support your Club;• To communicate with you about the NatWest CricketForce programme;• Reporting of participation and of figures and trends in the interest of cricket participation;• Direct marketing if you have consented to this;• Administering participant insight and programme evaluation.
Who we will disclose your personal data to	The County Cricket Board that supports the NatWest CricketForce programme and which you select in your registration.
Legal basis for processing your personal data	The legal basis for the collection and processing of your personal data is: <ul style="list-style-type: none">• administration and programme delivery: that it is necessary to fulfil the contract that you and the Club are going to enter into or have entered into with us.• direct marketing: that you have given your consent.

	<ul style="list-style-type: none"> • in all other cases: that it is necessary for our legitimate interests which are to build a programme to encourage participation in and preserve the reputation of cricket and does not prejudice or harm rights and freedoms of participants.
Your right to withdraw consent	You have the right to withdraw that consent at any time. If you do, it will not affect the lawfulness of any processing for which we had consent prior to your withdrawing it.
Direct marketing	<p>We hope you would like to hear from us and others involved in cricket and that you will allow us to use your personal data for direct marketing and to tailor our marketing communications to suit what we think you will find interesting and relevant (profiling).</p> <p>You can choose the information you receive by selecting your preferences on sign up. You can change your mind at any time.</p>
Location of your personal data	We will normally keep your personal data within the European Economic Area.
How long we will keep your personal data for	We will normally keep your personal data for 2 years after your last engagement with us. After this time period we will anonymise your information and keep for analysis of engagement trends.
Your rights in respect of your personal data	You have the right of access to your personal data and, in some cases, to require us to restrict, erase or rectify it or to object to our processing it, and the right of data portability.
Complaints	If you have any concerns or complaints about how we are handling your data please do not hesitate to get in touch by emailing us at privacy@ecb.co.uk or by calling 020 7432 1200. You can also contact the Information Commissioner's Office.