



England and Wales Cricket Board

GDPR

Privacy Notice-CWC Clubs PCA England Masters 2019

The England and Wales Cricket Board Limited (**ECB**) is the national governing body for cricket and is also the Local Organising Committee for the ICC Cricket World Cup 2019 (**CWC2019**), the organiser of the New Tournament, runs We Are England Cricket Supporters and runs numerous programmes to support recreational cricket.

Under the General Data Protection Regulation, we are required to provide you with certain details concerning how your personal data will be used and protected.

Full details of how we use and protect your personal data, as well as your rights in respect of it, are in our Privacy Policy which you can find by clicking [here](#). A summary of the key points is shown below.

Names of data controller	The England & Wales Cricket Board Limited
Contact details	Mail: England and Wales Cricket Board Lord's Cricket Ground London NW8 8QZ Email: privacy@ecb.co.uk phone. 020 7432 1200 website. www.ecb.co.uk
Categories of personal data	Full name Email address Contact number
Sources of personal data	You, your Club
Automated decisions	None
Purposes of processing	The ECB will process your personal data for the purposes of: <ul style="list-style-type: none">• Administering your Club's entry for the PCA England Masters Competition, including cross-checking for duplicate applications with relevant County Cricket Boards• Supporting the delivery of the PCA England Masters match at your Club if you are the winner• To communicate with your Club about Cricket World Cup activities• Reporting of participation and of figures and trends in the interest of cricket participation
Who we will disclose your personal data to	<ul style="list-style-type: none">• Relevant County Cricket Boards that support the CWC Club programme• The PCA
Legal basis for processing your personal data	The legal basis for the collection and processing of your personal data is: <ul style="list-style-type: none">• administration: that it is necessary to fulfil the contract that you or the Club are going to enter into or have entered into with us• direct marketing: that you have given your consent•

Your right to withdraw consent	Where you have given your consent to any processing of personal data, you have the right to withdraw that consent at any time. If you do, it will not affect the lawfulness of any processing for which we had consent prior to your withdrawing it.
Direct marketing	<p>We hope you would like to hear from us and others involved in cricket and that you will allow us to use your personal data for direct marketing and to tailor our marketing communications to suit what we think you will find interesting and relevant (profiling).</p> <p>You can choose the information you receive by selecting your preferences on sign up. You can change your mind at any time.</p>
Location of your personal data	We will normally keep your personal data within the European Economic Area.
How long we will keep your personal data for	We will normally keep your personal data for 2 years. After this time period we will anonymise your information and keep for analysis of engagement trends.
Your rights in respect of your personal data	You have the right of access to your personal data and, in some cases, to require us to restrict, erase or rectify it or to object to our processing it, and the right of data portability.
Complaints	If you have any concerns or complaints about how we are handling your data please do not hesitate to get in touch by emailing us at privacy@ecb.co.uk or by calling 020 7432 1200. You can also contact the Information Commissioner's Office.