



World Rugby ‘Try and Stop Us’ campaign global supporters

Billie Jean King, winner of 39 Grand Slam tennis titles, champion for social justice and equality

“I’m thrilled to see World Rugby and other International sport organizations commit to creating equal opportunities for girls and women. Their #TryAndStopUs campaign demonstrates their commitment to inclusive sport programmes. I love it!”

Thomas Bach, International Olympic Committee President

“It is fantastic to see World Rugby showcasing the inspirational stories of women and girls breaking through barriers to play rugby and in doing so inspiring the next generation of players and fans around the world. The determination to never stop, never give-up, is a quality at the heart of all Olympians and the IOC is pleased to support this landmark campaign to drive forward women in rugby, both on and off the field of play.”

Helen Clarke, former New Zealand Prime Minister 1999-2008, International Working Group (IWG) on Women & Sport Patron

“Confronting the barriers which exist for women and girls in sport globally is critical. So I am pleased to see World Rugby putting in place campaigns like this to inspire young girls to get involved in the game and to become leaders on and off the field. #TryandStopus #womeninrugby”

Dame Heather Rabbatts, DBE, first female independent director of The Football Association

“This is a really exciting time for women’s rugby with the sport showing remarkable growth worldwide. The Unstoppable campaign captures this momentum across the field of play and beyond, ensuring that both women’s and men’s rugby is held in equal esteem, while the governance changes within World Rugby are both radical and inspiring. Going from zero to over 34 per cent female representation at Council level in a little over a year is a strong demonstration of the change that is possible in sport.”

Alison Kervin, Sports Editor, Mail on Sunday

“Women’s rugby is a fast, dynamic and exciting game and the growth of it has been a joy to witness. I’m so pleased that all the values of the sport, and those who play it, are being recognised with this great new campaign. Let’s hope it attracts tonnes of new fans and encourages more girls than ever to take up this lovely sport.”

Kereyn Smith, New Zealand Olympic Committee CEO and Commonwealth Games Federation Vice-President

“It’s great to see International Sport Federations such as World Rugby driving positive changes for women and girls. This Try and Stop Us campaign focuses on an incredible group of 15 unstopables and showcases the power and potential of sport to positively impact the lives of girls and women across the globe.”

Ben Ryan, Olympic rugby sevens gold medal winning coach

“It’s great to see such a progressive campaign that promotes women in our game!”